



## PRIVACY POLICY

The campaign to elect Arthur Agin to city council is committed to protecting the privacy of individuals who interact with our campaign, including our website, social media platforms, email communications, volunteer activities, and events (collectively, the “Services”). This Privacy Policy explains how we collect, use, and disclose your personal information.

### 1. Information We Collect

We may collect the following types of personal information:

**Contact Information:** This includes your name, email address, phone number, postal address, and social media handles. We collect this when you sign up for our email list, volunteer, donate, register for events, or contact us.

**Demographic Information:** This may include your age, gender, zip code, and voting history (where publicly available and legally permissible). We may collect this when you provide it voluntarily or through publicly available voter files.

**Political Preferences and Opinions:** We may collect information about your political views, affiliations, and the issues you care about, particularly when you express these to us through surveys, feedback forms, or conversations with campaign staff or volunteers.

**Donation Information:** If you make a donation, we will collect your payment information (such as credit card details or bank account information), donation amount, and date of donation. Note that payment processing may be handled by third-party vendors with their own privacy policies.

**Website and Online Activity:** When you visit our website, we may collect information about your device, browser type, IP address, browsing activity, and how you interact with our site through cookies and similar tracking technologies.

**Volunteer and Event Information:** If you volunteer or attend our events, we may collect information related to your participation, such as your availability, tasks performed, and attendance records.

**Communications:** We may keep records of your communications with us, including emails, phone calls, and social media interactions.

**Publicly Available Information:** We may collect information about you from publicly available sources, such as voter registration databases, news articles, and social media profiles, where permitted by law.



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### 2. How We Use Your Information

We may use your personal information for the following purposes:

**Communication and Engagement:** To send you updates about the campaign, the candidate, events, volunteer opportunities, and requests for support.

**Organizing and Mobilization:** To organize campaign events, coordinate volunteers, and mobilize voters.

**Fundraising:** To solicit donations and process contributions.

**Understanding Voter Preferences:** To analyze voter demographics, preferences, and opinions to better understand our supporters and potential voters.

**Personalization:** To personalize your experience with our campaign, such as tailoring emails and website content to your interests.

**Compliance with Legal Obligations:** To comply with applicable campaign finance laws, reporting requirements, and other legal obligations.

**Improving Our Services:** To analyze website usage and campaign effectiveness to improve our Services.

**Responding to Inquiries:** To respond to your questions and requests.

### 3. How We Share Your Information

We may share your personal information with the following categories of recipients:

**Campaign Staff and Volunteers:** Access to your information will be granted to campaign staff and volunteers on a need-to-know basis to carry out campaign activities.

**Service Providers:** We may share your information with third-party service providers who assist us with website hosting, email marketing, data analysis, payment processing, and other services. These providers are contractually obligated to protect your information.

**Compliance with Laws:** We may disclose your information if required to do so by law, legal process, or governmental request.

**Protection of Rights:** We may disclose your information when we believe it is necessary to protect our rights, property, or safety, or the rights, property, or safety of others.

**With Your Consent:** We may share your information with third parties with your explicit consent.

**Publicly Available Information:** Certain information, such as publicly available voter registration data, may be accessible to others.



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### 4. Your Choices and Rights

You may have certain rights regarding your personal information, depending on your location and applicable laws. These rights may include:

**Access:** The right to request access to the personal information we hold about you.

**Correction:** The right to request that we correct any inaccurate or incomplete personal information.

**Deletion:** The right to request that we delete your personal information (subject to certain exceptions).

**Opt-Out:** The right to opt out of receiving email communications and other forms of direct marketing. You can usually do this by clicking the “unsubscribe” link in our emails.

**Objection:** The right to object to the processing of your personal information in certain circumstances.

**Data Portability:** The right to receive a copy of your personal information in a structured, commonly used, and machine-readable format.

**Withdraw Consent:** If we are processing your personal information based on your consent, you have the right to withdraw your consent at any time.

To exercise these rights, please contact us using the contact information provided below. We may need to verify your identity before fulfilling your request.

### 5. Data Security

We take reasonable measures to protect your personal information from unauthorized access, use, disclosure, alteration, or destruction. These measures may include encryption, firewalls, and secure storage. However, no method of transmission over the internet or electronic storage is completely secure, and we cannot guarantee absolute security.

### 6. Data Retention

We will retain your personal information for as long as necessary to fulfill the purposes outlined in this Privacy Policy, unless a longer retention period is required or permitted by law. For example, we may need to retain donation records for legal and accounting purposes.

### 7. Third-Party Websites and Services

Our Services may contain links to third-party websites or services that are not operated by us. We are not responsible for the privacy practices of these third parties. We encourage you to review the privacy policies of any website or service you visit.



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### 8. Children's Privacy

Our Services are not intended for children under the age of 16. We do not knowingly collect personal information from children without parental consent. If you believe we have collected personal information from a child without consent, please contact us immediately, and we will take steps to delete it.

### 9. Updates to this Privacy Policy

We may update this Privacy Policy from time to time. We will post any changes on our website and update the "Last Updated" date at the top of this policy. We encourage you to review this policy periodically for any changes.

### 10. Contact Us

If you have any questions or concerns about this Privacy Policy or our privacy practices, please contact us at:

**Campaign to Elect Arthur Agin to City Council**

[termsofuse@agin4fallschurch.com](mailto:termsofuse@agin4fallschurch.com)

Last Updated: 4/24/2025